Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore
Shri Vaishnav School of Management
BBA-Business Analytics (In Association with IBM)
Choice Based Credit System (CBCS) (2025-2028)

SEMESTER - I

S. No.	Course Category	COURSE CODE	COURSE NAME	Examination Scheme					Teaching			CREDITS	TOTAL MARKS
				THEORY			PRACTICAL						
				End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)	Th	T	P		
1	MAJ	BBAIBM101	Informational Technology (IT) - Fundamentals	0	0	0	0	0	0	0	0	2	50
2	MAJ	BBAIBM102	Programming using Python (Theory & Lab)	60	20	20	30	20	2	0	2	3	150
3	MIN	BBA101	Fundamentals of Management	60	20	20	0	0	3	0	0	3	100
4	AECC	BBA102	Fundamentals of Communication	60	20	20	0	0	4	0	0	4	100
5	MIN	BBA107	Basics of Computer Application	60	20	20	0	0	3	0	0	3	100
6	GE		Generic Elective Course - I	Credit Scheme will be as per the syllabus of the respective Generic Elective Course								4	100
				240	80	80	30	20	12	0	2	19	**600**

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Chairperson
Faculty of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Controller of Examinations
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Registrar
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Vice Chancellor
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore